



# GEORGIA INDO-AMERICAN CHAMBER OF COMMERCE

## Invitation to India

[www.giacc.net](http://www.giacc.net)

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The [Georgia Indo-American Chamber of Commerce](http://www.giacc.net) (GIACC) is excited to invite you to join a strategic trade delegation to Coimbatore, India, the heart of Indian manufacturing, from February 2 to 8, 2025.

Since 1999, GIACC has been a steadfast bridge between Georgia and India, fostering trade, investment, and cultural exchange. GIACC's recent [success story](#) is a testament to its impact: 52 delegates representing 43 Indian companies visited Georgia in April 2024, and eight are now in the process of establishing their US operations in Georgia.

India, especially [Coimbatore](#), offers a compelling opportunity for Georgia businesses. Based in the state of Tamil Nadu, known as the "Detroit of India," Coimbatore boasts a thriving manufacturing ecosystem, producing a vast array of products from automotive components, textiles, castings, pumps and motors to CAD CAE IT services. By concentrating on this single, dynamic location, there is no need for extensive travel across the vast Indian sub-continent, saving you time and resources.

The delegation will be hosted by [CODISSIA](#), a leading industrial association representing over 6,600 manufacturers in the Coimbatore region. With their support, GIACC has curated a comprehensive program designed to maximize your business potential.

### Why Coimbatore?

- **Strategic Location:** Coimbatore is the industrial powerhouse of Tamil Nadu, India's second-richest state. Its strategic location and excellent infrastructure make it an ideal base for your India operations.
- **Diverse Manufacturing:** From foundry and machine shops to textiles and IT services, Coimbatore offers a wide range of industries to explore.
- **One-Stop Solution:** We bring the best of Indian industry to you. Instead of traveling across the country, you can meet with pre-qualified suppliers and manufacturers in one convenient location.
- **Expert Guidance:** GIACC and CODISSIA provide unparalleled support, ensuring a seamless and productive visit.

### Delegation Highlights:

- **Tailored Matchmaking:** Based on your specific needs, we will arrange one-on-one meetings with pre-qualified Indian manufacturers.
- **In-Depth Industry Visits:** Gain firsthand insights into manufacturing processes through visits to representative facilities.
- **Networking Opportunities:** Connect with industry leaders, government officials, and potential partners.
- **Expert Guidance:** Benefit from the expertise of GIACC and CODISSIA throughout your visit.



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To qualify for the delegation, your company must be headquartered and or have a significant manufacturing presence in Georgia, and you must be a decision-maker with the authority to enter into contracts. A basic understanding of international sourcing is beneficial.

The estimated cost per delegate is \$2,485.00\*, covering airfare, lodging, breakfast, and local transportation. We will provide a detailed itinerary to assist with your planning.

India's economy is booming, and it presents a significant opportunity for Georgia businesses. By joining the GIACC delegation to Coimbatore, you can explore new markets, reduce supply chain risks, and gain a competitive edge.

**Don't miss this chance to unlock India's potential.**

To secure your spot on the delegation or for more information, please email [sk.raj@forartech.com](mailto:sk.raj@forartech.com) or call 678.852.5434 by October 31, 2024.

We look forward to welcoming you to India!

Sincerely,

**SK Raj, Immediate Past Chairman  
GIACC 2025 India Delegation Head**

*\*Please refer to detailed itinerary at [www.giacc.net](http://www.giacc.net). Lodging is based on single occupancy basis in a Marriott property.*