

# ARGENTINA SOFTWARE & TECH MISSION

## ATLANTA



APRIL 15TH & 16TH  
2024

Argentina



### ABOUT

A roadshow featuring Argentine tech companies and startups aimed at fostering business relationships and gathering insights from Metro Atlanta and the Southeast

### WHO

The mission encompasses a consortium of companies and startups specializing in software development and nearshoring catering to diverse industries including FinTech, GovTech, HealthTech, EdTech, CyberSecurity, AI, Videogames, and more.

### SUMMARY

Argentine tech companies are once again making their way to Atlanta to forge connections and tap into its thriving tech ecosystem. This new initiative builds upon Argentina's strategic efforts to promote its software and knowledge-based industries, which have experienced remarkable growth, establishing themselves as Argentina's third-largest export cluster. Argentina holds the top spot in Tech Skills and stands as the largest software exporter in Latin America, with over half of its exports directed towards the US market. The country boasts a robust tech ecosystem fueled by its eleven Tech Unicorns and partnerships with renowned international technology companies. This, coupled with Argentina's esteemed education system, has contributed to the global success of Argentine developers.

Meanwhile, Atlanta, often referred to as the "Silicon Valley of the South," stands out as one of the fastest-growing and most dynamic technology hubs in the US.

Past missions have yielded fruitful business opportunities, with Argentine firms successfully establishing a presence in the region. The overarching objective remains to foster enduring partnerships through networking, site visits, and discussions that fuel innovation, job creation, and economic prosperity in both regions.

### COMPANIES & STARTUPS

- QUADION TECHNOLOGIES
- G&L
- GLOBALIS
- KHEM LABS
- LEAF
- TISA SOFTWARE
- CTEL
- ZAFIRUS TECHNOLOGIES
- BORDERLESS SOFTWARE
- LAKAUT
- CUMBRESOFT
- ZULA
- And growing...

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