

# METRO EXPORT CHALLENGE

## Compete to claim up to \$15,000 to support your international sales growth!

The Atlanta Metro Export Challenge is a regional grant program that supports small- and mid-sized companies in growing their international sales. Any company that is currently engaged, or interested in exploring international sales may participate. The program is open to companies from all industry sectors.

Since its implementation in 2016, the program has supported 120 metro Atlanta companies with more than \$600,000 in export grants. It is one of the largest global business development initiatives in the region.

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### ROUND ONE

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#### GRANT APPLICATION

Companies must submit a grant application through the Metro Atlanta Chamber website by September 30, 2022, which is then evaluated by a selection committee. Please confirm company eligibility on our website before submitting an application.

#### INITIAL GRANTS AWARDED

Selected companies receive a grant of \$5,000 (each) in matching reimbursements. Companies that have spent the entire grant money by the spring of 2022 are invited to move onto the second round.

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### ROUND TWO

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#### PITCH DAY COMPETITION

On Pitch Day, all qualified companies will present an overview of their product/service, their success story and their business plan for additional funding. The top three companies receive additional grant funding. First prize is \$10,000, followed by two additional grants of \$5,000 each.

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Apply for the 2022 Atlanta Metro Export Challenge at  
[www.MetroAtlantaChamber.com](http://www.MetroAtlantaChamber.com)

Application Deadline: September 30, 2022

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