

# PARTNERSHIP



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## WHAT IS A GLOBAL ATLANTA PARTNER?

Annual Partnership allows us to better understand your goals and craft a yearlong strategic framework to optimize the use of our networks and expertise. Work with us to build a partnership with a combination of advertising, events and services and unlock exclusive benefits. Become a partner and get us on your team all year long.



# PARTNERSHIP

BUILD YOUR PARTNERSHIP

GLOBAL ATLANTA  
PARTNER  
\$10K+

## ADVERTISING

DISPLAY ADS  
GLOBALFLASH  
NEWSLETTER ADS  
CHANNEL SPONSORSHIP  
FEATURED EVENTS\*  
JOB POSTING\*

## EVENTS

EVENT CONSULTING  
EVENT SPONSORSHIP  
PASSPORT MEMBERSHIP\*

## SERVICES

STUDIO CONTENT\*\*  
DISPATCH  
SPECIAL REPORT  
RESEARCH  
STRATEGIC CONSULTING  
REFERRALS

\* INCLUDED FOR PARTNERS

\*\* EXCLUSIVE TO PARTNERS

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## BECOME A PARTNER

Combine deliverables to reach a minimum of \$10K in annual spend and become a Partner, unlocking our Partner Network and exclusive Partner Benefits.



## PARTNER BENEFITS

### ATTEND / CONNECT

- Annual Partner Reception
- Partner Breakfasts
- Team Passport Membership
- Constellations Event Space ( 1x/year, complimentary)

### DIGITAL PRESENCE

- Partner Directory listing
- Monthly Featured Events (\$100 value per)
- Unlimited Job Postings (\$100 per)
- Included Newsletter Advertising
- Two weeks of The Daily News and 2 Weekly Briefings
- Access to Sponsored Content and Global Atlanta Studio

### \$15K+ PARTNER BENEFITS

- Exclusivity on a case-by-case basis



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## 2025 GLOBAL ATLANTA PARTNER NETWORK

