

# YOU'RE INVITED!

# BRAND&SALES

## SUMMIT 2023

**Porsche Consulting**  
Strategic Vision. Smart Implementation.

### Agenda

- 1:00 P.M. **Check-in & Networking**
- 2:00 P.M. **Keynote**
- 2:45 P.M. **Workshops**
- 5:00 P.M. **Hot Laps & Cocktail Hour**
- 7:00 P.M. **End**



### Topics

- Going from Product to Experience
- Protecting your Brand through Turmoil
- “As a Service” Strategy
- Maintaining Extended Networks

**EXPERIENCE**

The Porsche Brand and Product

**INTERACT**

With leaders across industries

**LEARN**

Through tailored workshops

**RSVP  
HERE!**

Event Date  
**05.18.2023**



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