



South Africa - United States Networking Engagement

Wesgro is pleased to invite you to an exclusive networking engagement in Atlanta, Georgia, bringing together 15 leading businesses from the Western Cape, South Africa, with U.S. buyers, investors, and potential partners. This event creates a unique platform to expand trade, unlock investment, and drive collaboration across both regions.

Our diverse delegation represents high-growth sectors with exceptional opportunities for partnership:

- Wine & Spirits
- Cosmetics & Personal Care
- Home Décor & Sustainable Products
- Natural Products
- Specialty Foods

Building on the long-standing success of Atlanta Phambili, this engagement seeks to strengthen the strong foundation of trade and investment between Atlanta and South Africa. Both regions are hubs of entrepreneurship, innovation, and cultural vibrancy, making this the ideal platform for meaningful connections and lasting impact.

Event details as follows:



Tuesday, 30 September 2025



17:00 for 17:30



2nd Floor, Uptown Atlanta, 575 Main Street, NE Atlanta, GA, 30324

Secure your spot by [RSVP here](#).

If you have any questions or queries, please contact the mission leaders at Adrienne Golden (adrienne@wesgro.co.za) and Nadine Smith-Clarke (nadine@wesgro.co.za).



Banhoek Chilli Oil Company

Banhoek Chilli Oil is a focused chilli oil condiment business with a clear mission: to become the global brand for chilli oil – just like Tabasco is for chilli sauce. We currently have three Great Taste Awards from the UK's Guild of Fine Food for our Original, Garlic and Asian chilli oil condiments. Our products are all 100% natural.

Contact Information

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Brothers in Vines

Brothers in Vines was established in 2015 by Sherwin Van Wyk, a passionate winemaker and viticulturist raised along South Africa's scenic Cape Garden Route. With over 15 years of experience in the wine industry, Sherwin's guiding philosophy was to "think outside the box"—birthing a brand that celebrates innovation, authenticity, and inclusivity Brothers in Vines.

The name "Brothers in Vines" is a heartfelt play on "brothers in arms," symbolizing community, solidarity, and the idea that everyone is welcome to share in something special Brothers in Vines.

Brothers in Vines operates with a concept they call the "virtual cellar," which allows for blending grapes sourced from diverse, quality vineyard sites throughout the Cape Winelands. This approach lets them craft unique, expressive wines unconfined by traditional boundaries—true to their motto, there is no box.

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Grandeur Interiors

Grandeur Designs is dedicated to bringing grand style and refined class into your living space. Specializing in curated accessories and home décor, we aim to elevate interiors with timeless elegance and thoughtful design. Our passion lies in creating spaces that reflect sophistication and comfort. Connect with us and let Grandeur Designs be at your service.

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Enyi Gold (Pty) Ltd

Enyi Gold is a proudly female-owned South African spirit brand dedicated to crafting premium rum that embodies the rich heritage and vibrant culture of Africa. Rooted in expert craftsmanship and traditional distillation methods, Enyi Gold Rum is made from the finest locally sourced sugarcane and infused with exotic botanicals to deliver a rich, smooth, and authentic flavour experience. Celebrated for its commitment to quality, innovation, and the empowerment of women entrepreneurs, Enyi Gold Rum captures the essence of Africa in every bottle. As it continues to grow its global presence, Enyi Gold stands as a sophisticated, craft-aged expression of Africa's unique spirit and heritage.

Contact Information

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Lilly Loompa

Lilly Loompa is a South African upcycling design studio that transforms post-consumer plastic waste into functional, stylish, and sustainable products. By reimagining discarded materials, we create homeware, décor, and lifestyle items that not only reduce landfill waste but also inspire conscious living. Every product is locally made, rooted in innovation, and carries a story of circular design - proving that waste can be beautiful, useful, and valuable.

We collaborate with businesses, events, and communities to produce bespoke upcycled solutions, from corporate gifting to large-scale product ranges. At Lilly Loompa, we don't just upcycle - we design a future where waste becomes possibility.

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Mariceskin

MARICESKIN is a South African natural skincare brand powered by the goodness of Rooibos tea and plant-based ingredients. Our products are simple, effective, and gentle - suitable for all skin types, including sensitive and eczema-prone skin. Free from harmful chemicals, MARICESKIN celebrates the rich biodiversity of South Africa while delivering skincare that nourishes, protects, and enhances natural beauty.

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Magna Carta Wines

Magna Carta Wines is a natural wine producer based in Swartland, South Africa. We focus on orange wines made from organic Chenin Blanc, Viognier, Muscat and Palomino grapes. We also produce Pet-nat & carbonic red wines from Pinotage, Cinsault, Grenache and Pinot Noir. We work with clay, schist and quartz soils on our farm. Our focus is to make ageable and complex natural wines without the use of sulphur.

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Moedi Wines

Moedi Wines is a South African wine brand founded by global entrepreneur Lesego Serelong Holzapfel, committed to crafting premium, award-winning wines with a meaningful story. In Moedi's range, we offer 3 still wines sourced from the Swartland, A Shiraz 2022, Chenin Blanc 2023 and Rosé Mourvèdre 2023. Embodying the Mediterranean climate of the Swartland, all of Moedi's stills offer a fresh and fruity essence, all whilst maintaining its traditional dry flavour. Moedi strives to offer more than just exceptional quality – we aim to make a positive impact. With every bottle sold, 10% of our profits support vital initiatives such as Raise the Children (which funds education for orphans) and Bee Loved Honey (which empowers rural beekeepers in South Africa). Moedi Wines has also gained international recognition, with a presence in the United States, United Kingdom, and Denmark, making it a global brand.

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Zoetendal Vineyards

Rooted in the historic soils of Elim, at the southernmost tip of Africa, Zoetendal Vineyards crafts rare cool - climate and environmental sustainable wines shaped by ocean winds and rugged terroir. As custodians of this extraordinary landscape, we produce exclusive, limited-release wines that embody heritage, express singular terroir, and stand as icons of timeless luxury. Each bottle reflects the elegance and rarity of Africa's southern edge, made for discerning collectors and connoisseurs around the world.



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Tweenology

Tweenology is South Africa's first plant-based skincare and self-care brand made for tweens aged 7 - 13. Founded in 2020 by Marlese Wallis, it was born from a mother's search for gentle, healthy skincare for her daughter. Using natural and plant-based ingredients, which is safety tested & approved, Tweenology offers face washes, lotions, DIY face masks, magnesium soaks - and more. With affirmation bracelets and lip balms that teach life lessons, Tweenology is a proudly South African, cruelty-free brand that nurtures confidence, kindness, and self-belief.

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Thokozani Wines and Hospitality

Thokozani, meaning “celebration” in Zulu, is a pioneering women-led, WIETA-accredited South African winery and hospitality company. Founded on the historic Diemersfontein Estate in Wellington, Thokozani is majority-owned by farm workers, most of them women, who are shareholders in both the wine business and a four-star guesthouse. Our focus is on premium wine production, sustainable farming, and empowering communities through ownership, bringing wines with both quality and purpose to the world.

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Things Gorgeous

Things Gorgeous is a proudly South African brand that was inspired by my passion for fragrance and luxurious lifestyle products. The concept was to create high quality luxury lifestyle products that are more affordable and accessible to all, as every home needs to feel like a sanctuary.

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Paardenkloof Estate (Pty) Ltd

PaardenKloof Estate is a 1430 - hectare WWF Conservation Champion farm, producing sustainable wines in a remote valley at the foothills of the Babilonstoring Mountain Nature Reserve located in the Cape South Coast. The farm is celebrated for its abundant biodiversity, as recognised by two Global Wine Tourism Ambassador awards. This 100% Black-owned boutique winery specializes in award-winning terroir-expressive, cool climate single-site, single varietal wines from 38 hectares of vineyards, owner- planted in 2003 on ancient Shale, Table Mountain Sandstone, Koffieklip and Granite soils. The wines are characterized by intense minerality and fynbos aromas. We offer a 360-degree wine tourism experience, including a boutique hotel. Taste our Exceptional Terroir in each Glass!

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monatea

EXQUISITE COLD-BREWED
AFRICAN BOTANICALS



Monatea Pty Ltd

Monatea is a movement for building communities around products that are authentic, curious, and empowering. We provide ZERO compromise choices for conscious consumers to maintain healthy and mindful lifestyles. Our cold-brewed Rooibos-based beverages are infused with potent superfoods and African botanicals that create refreshing and exquisite taste sensations.

- Deliciously Unsweet range (0 Cal, 0 Sugar)
- Lightly Sweetened range (37 Cal, Organic Cane Sugar)

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Prim Naturals



Prim-U

Prim-U is a smart ESG and market access platform offering real-time monitoring, compliance training, and buyer-supplier matchmaking tools. Our marketplace connects beauty and wellness service providers and brands with consumers, reducing the risk for professional users seeking verified, reliable services and sustainable cosmetic products. We deliver highly personalised offerings, conveniently available at home or at work. At Prim-U, we harness the power of natural ingredients and a commitment to sustainability, connecting ethical suppliers with conscious buyers for a better tomorrow.

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