



## DRIVE TLV US VISIT / JANUARY 2023

### Companies Catalog

## ROADZ

ROADZ is transforming the siloed commercial fleet industry into an integrated open ecosystem. The ROADZ platform provides fleets visibility into their operations across solution providers, while solution providers use the platform to launch their own Roadz-powered ecosystems and build new data-enabled services.

Ran Mayroz, CEO

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## DEEYOOK

Deeyook delivers Touchless Tracking™, a patented, precise Location as a Service (LaaS), for both indoor and outdoor asset tracking. The low-power solution, cloud native or on-prem, enables companies to touchless track their assets, passively, with sub-meter accuracy via the 2+ billion global install base of WiFi APs. A low TCO drives rapid ROI and simple APIs allow integration into your enterprise system of choice.

Gideon Rottem, CEO

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## ADDIONICS

Addionics is a battery technology company providing Smart 3D Electrodes for the next generation of batteries. The company's scalable, cost-effective manufacturing process combined with its AI-based optimization software significantly improves the performance of any battery chemistry achieving higher capacity, less charging time, longer lifetime and enhanced safety, all at a lower cost.

Moshiel Biton, CEO

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## picafuel

Picafuel is a leading billing and monetization platform dedicated to the constantly evolving energy retail market. We drive business by enabling the monetization of advanced energy management and mobility services. By using Picafuel, energy retailers can capitalize on opportunities and leverage new ways to extract customer value. Mobility service providers can generate new revenue streams by commercializing and managing energy consumption.

Tal Ginat, VP Business Development

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